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FOR IMMEDIATE RELEASE

Local Banker Elected Chairman of Community Bankers Association Providence Bank's Brad Serff Begins Term This Month

ALPHARETTA, GA (October 13, 2016) – Alpharetta bank executive Brad Serff, CEO and President of Providence Bank, was recently elected as the Chairman of the Community Bankers Association of Georgia. The Community Bankers Association of Georgia represents 165 Georgia community banks and nearly 200 associate member companies.

“Community banks represent an important share of the banking community and I’m pleased to help represent the important work community banks accomplish in Georgia,” said Serff. “Community banks provide a different experience than the big banks. Most of us offer the same types of products as the large national banks but we have a better understanding of what’s happening in the local community ... and can better serve our customers with their banking needs.”

Providence Bank is the only community bank locally chartered in the Alpharetta/Milton community. Established in 2006, Providence Bank holds assets of \$120 million and offers a wide array of banking solutions that include personal and business loan and deposit products as well as the latest in mobile and online banking products.

The Community Bankers Association of Georgia (CBA) is a non-profit organization dedicated to serving community banks throughout Georgia for over 45 years to enhance their profitability and growth. Founded in 1969 by a group of Georgia community bankers, the CBA is the state’s only advocate working solely for the interests of community banks and their customers.

For more information, visit the [Providence Bank website](#)

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